

# EXHIBITOR AGREEMENT & REGISTRATION INFORMATION



## Nebraska Aviation Trades Association 2020 Annual Convention February 23-26, 2020 Younes Conference Center - Kearney, NE

The agreement between NATA and the exhibitors of the 2020 Annual Convention covers the time from 9 a.m. on Monday, February 24, through 12 p.m. Wednesday, February 26. Exhibitor assumes the responsibility for setting up and dismantling the exhibit.

**Set-Up/Break-Down: Exhibits may be set up after 9 a.m. on Monday, February 23.** Convention activities in the exhibit area will begin at 3 p.m. Monday afternoon. Exhibitor hereby agrees that break-down will not begin until after the 8:00 coffee break on Wednesday morning, unless arrangements are made with NATA. Break-down must be completed by 12 p.m. Wednesday.

**Shipping to Conference Center:** If you need to ship items to the conference center prior to the event, please make sure they are labeled "NATA Convention" and include your company information. Ship items to **Younes Conference Center, 416 Talmadge Street, Kearney, NE 68845**. Do not send items more than one week prior to the event start date. Once you arrive, you will need to check with conference staff and sign for the boxes.

**Exhibitor Registration:** Exhibitor registration, payable by check or credit card in advance, includes the exhibit fee, one allied membership in NATA for one year, and a subscription to THE NATA VOICE. The registration fee entitles you to attend all convention sessions and activities (luncheons are extra).

**Meals:** Price of meal package is \$66. The meal package will include two luncheon tickets. Purchase of meal tickets is optional.

**Exhibit Locations:** 8 ft. exhibit tables will be in the exhibit hall and will be assigned on a first-come, first-served basis. NATA will provide the table and two chairs. A diagram of the exhibit hall is enclosed. **Electricity: \$30 a day.**

**Liability:** By signing the registration form, exhibitor agrees to waive and hold harmless NATA and Show Management from any liabilities for the safety of its exhibits and other property against robbery, fire, accident, or any other hazard whatsoever, without limitation. Loss of or damage to exhibits, articles of merchandise or other personal property owned, rented or leased by the exhibitor is the sole responsibility of the exhibitor.

**Room Reservations: Ask for the NATA Convention Rate: \$104.95 – Reservations at the Fairfield Inn (308-236-4200) and LaQuinta Inn (308-237-4400).**

**Hospitality Arrangements:** If you should require hospitality room arrangements, please contact the hotel directly. There are several hospitality suites available. They will be happy to make arrangements for you.

**Special Events:** Tuesday evening will feature hors d'oeuvres and bar in the exhibit hall during the President's Reception at 5 p.m. followed by a **LIVE AUCTION**.

**Exhibitors are encouraged to donate items for the auction.**

## Sponsorship Opportunities

Sponsorship of an event will give you an opportunity to obtain additional visibility. Sponsors will receive the following:

- Your name mentioned in the newsletter
- Your name in the convention program
- Verbal recognition during the convention
- Posting of a company sign by each event sponsored
- A sponsorship sign in your exhibit space

**Convention Sponsorships:**

DIAMOND - \$5,000  
PLATINUM - \$2,500-\$4,000  
GOLD - \$1,000  
SILVER - \$500-\$800  
BRONZE - \$400

**Tuesday Luncheon Speaker: - \$5,000**

**Monday Reception Bar: - \$2,500**

**\$400 Coffee Breaks (3):** Cost for sponsoring a coffee break is **\$400.00 each with 2 sponsors for each break, or \$800.00 for one coffee break sponsorship.** Rolls and coffee will be at the morning breaks Tuesday and Wednesday: Pop and cookies at the afternoon break on Tuesday.

**Women's Support Committee - \$500**

**Donation for Live Auction** - We need all members' support for this!

**If you require additional information regarding sponsorships,  
please contact the NATA office at (531) 289-8323 or email [taylor@youraam.com](mailto:taylor@youraam.com)**

**SCHEDULE OF EVENTS  
NATA 2020 Convention  
(Tentative)**

**Monday, February 24**

9:00 am – 3:00 pm	Exhibitor Set Up
10:00 am – 12:00 pm	Board of Directors
12:30 – 4:00 pm	Registration Open
1:30 to 3:30 pm	Compass Rose
3:00 – 6:00 pm	Exhibit Hall Open
4:00 – 6:00 pm	Reception & hors d'oeuvres

**Tuesday, February 25**

8:00 am	President's Welcome
8:15 – 9:30 am	PAASS Recertification Session
9:00 am – 2:00 pm	Commercial Applicator Certification Test
9:30 – 11:00 am	Athena Program/NATA Support Committee
9:30 – 10:00 am	Coffee Break in Exhibit Hall
10:00 – 11:00 am	PAASS Recertification Session
11:00 am – 12:00 pm	NATA Business Meeting
12:00 – 1:30 pm	Awards Luncheon & Speaker
1:30 – 3:00 pm	PAASS Recertification Session
2:00 – 3:00 pm	Allied Exhibitor Meeting
3:00 – 3:30 pm	Coffee break in Exhibit Hall
5:00 – 7:00 pm	Exhibit Hall - Reception & hors d'oeuvres
6:00 pm	Live Auction

**Wednesday, February 26**

8:00 – 9:00 am	Coffee break in Exhibit Hall
9:00 – 9:50 am	Recertification Session
9:50 – 10:40 am	Recertification Session
10:40 to 11:00 am	Coffee break
11:00 am – 12:00 pm	Recertification Session
12:00 – 1:00 pm	Luncheon
1:00 – 1:30 pm	Recertification Session
1:30 – 2:30 pm	Recertification Session

# 2020 NATA ANNUAL CONVENTION EXHIBITOR REGISTRATION FORM

February 23-26, 2020 - Younes Conference Center, Kearney, NE

## CONTACT INFORMATION

Name (as you want it to appear on your badge): \_\_\_\_\_  
 COMPANY: \_\_\_\_\_ SPOUSE (if applicable): \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_  
 Name(s) of other(s) who will attend and name for badge: \_\_\_\_\_

## EXHIBIT BOOTHS

	COST <i>Before January 1</i>	COST <i>After January 1</i>	QUANTITY	TOTAL
_____ Exhibit Booth <i>(Includes one allied membership dues)</i>	\$375	\$400	_____	\$ _____
_____ Exhibit Booth Electricity	\$30	\$10/per day	_____	\$ _____

## ADDITIONAL EXHIBITOR ITEMS

_____ Additional Allied Memberships	\$60	\$60/per person	_____	\$ _____
_____ Meal Package <i>(Includes two luncheons)</i>	\$66	\$66/per person	_____	\$ _____

## SPONSORSHIPS

_____ Diamond Sponsorship	\$5,000		\$ _____
_____ Platinum Sponsorship	\$2,500		\$ _____
_____ Gold Sponsorship	\$1,000		\$ _____
_____ Silver Sponsorship	\$500		\$ _____
_____ Bronze Sponsorship	\$400		\$ _____

TOTAL \$ \_\_\_\_\_

## EXHIBIT BOOTH INFORMATION

*Please refer to the Exhibitor Registration Information & layout to complete the following.*

**Exhibit location preferred:** 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_  
*(Please indicate, by number, the location of your choice.)*

**Please check the items you need for your display:**     Extra Chairs *(Two are included with the booth)*

**Please list any exhibitor(s) you do not wish to be located by:** \_\_\_\_\_

## SPONSORSHIP

*Please provide a JPG or PDF copy to NATA of your company logo.*

\_\_\_\_\_ Yes, I wish to sponsor an event during the convention. **List event to sponsor:** \_\_\_\_\_

\_\_\_\_\_ Yes, I will donate an auction item - **Item Description:** \_\_\_\_\_

## PAYMENT OPTIONS:

**\*\*40% of your dues are not tax deductible due to lobbyist expenses**

**Payment Method**     Visa\*     Mastercard\*     Check *(Payable to NATA)*     Invoice  
\* 4% processing fee when paying with credit card

Name as it appears on credit card \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ CVV: \_\_\_\_\_

**On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.**

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

**I understand that NATA has no obligation to refund all or part of the exhibit fee. I have read the enclosed Exhibitor Agreement and comply with its terms. Sign:** \_\_\_\_\_ **Date** \_\_\_\_\_

**Complete, sign, and date this form and return to:**

NATA, 521 First Street, Milford, NE 68405 | Phone: 531-289-8323 Fax: 402-761-2224 | Email: taylor@youraam.com

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**41**

Auction Table

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**34**

**35**

Buffett Table

Auction Table

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Buffett Table

Auction Table

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