



73rd Annual NATA Convention

**February 15-17, 2021
Embassy Suites - LaVista, Nebraska**

Join us in February! The Nebraska Aviation Trades Association invites you to the 2021 Annual Convention. The Convention is a great opportunity for you to network with companies from across the state. Join us February 15-17, 2021 at the Embassy Suites in LaVista, Nebraska!

Once again this year, NATA offers the opportunity for exhibitors to display their products and services at the NATA Convention. Exhibit booths provide you the opportunity to:

- **Build Relationships.** You have the opportunity to inform purchasers of your products and services through six hours of exhibit time. Exhibit hours are offered with no competing programming or activities.
- **Network with Decision Makers.** The 150+ attendees consist of business owners and managers responsible for purchase decisions.
- **Gain Visibility.** Your company will be recognized in the conference program materials, including the convention brochure and onsite program.

COVID-19 UPDATE: Due to COVID-19 restrictions and safety precautions, there is a limited number of exhibitor spaces available. Spots will be assigned on a first-come first-served basis, so reserve your space by registering today!

Sponsorship Opportunities

Your company will receive recognition in the convention brochure, onsite program and signage located prominently throughout the meeting venue. Your company's sponsorship will be announced throughout the convention. Sponsorship ribbons will be provided for all staff from sponsoring organizations. Please provide a JPG copy to NATA of your company logo.

Diamond - \$5,000+

Platinum - \$2,500+

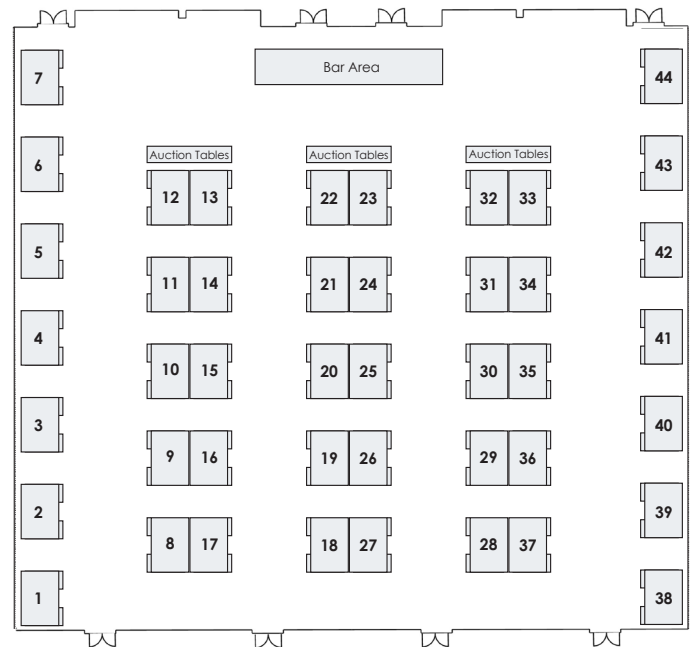
Gold - \$1,000+

Silver - \$500+

Bronze - \$400+

The sponsorship fee is due at the time of application. Please contact the NATA office at (531) 289-8323 to discuss sponsorship opportunities.

Due to COVID-19 gathering restrictions and the delay in confirming the annual convention being held, there will be no early bird rate offered. The current pricing is as stated on the registration form. We hope to again offer the early bird option in the future.



Donate to Our Live Auction Event!

Our live auction is the highlight of the entire conference. Join us for some fun, energetic and competitive bidding. Check the "Auction Item Donation" box on your registration and showcase your product or donation during our event!

Questions?

NATA OFFICE

PO Box 10, Milford, NE 68405

P: (531) 289-8323 - F: (402) 761-2224

sheila@youraam.com - www.gonata.net

Schedule

Monday, February 15, 2021

- 9:00 a.m. - 3:00 p.m. Exhibitor Set-Up
- 10:00 a.m. Board of Directors Meeting
- 12:30 - 4:00 p.m. Registration Open
- 1:00 - 2:30 p.m. Chem-Man Online Demonstration, *Regina Farmer*
- 1:30 - 3:30 p.m. Compaass Rose
- 3:00 - 6:00 p.m. Exhibit Hall Open
- 4:00 - 6:00 p.m. Reception
- 7:00 - 11:00 p.m. Casino Night, Corn Row Tournament & Pneumatic Shooting Challenge

Tuesday, February 16, 2021

- 7:00 - 12:00 p.m. Registration Open
- 8:00 a.m. President's Welcome
- 8:15 - 9:30 a.m. PAASS Recertification Session
- 9:30 - 11:00 a.m. Athena Program/NATA Support Committee
- 9:30 - 10:00 a.m. Coffee Break in Exhibit Hall
- 10:00 - 11:00 a.m. PAASS Recertification Session
- 11:00 a.m. - 12:00 p.m. NATA Annual Business Meeting
- 12:00 - 1:30 p.m. Awards Luncheon & Speaker
- 1:30 - 3:00 p.m. PAASS Recertification Session
- 2:00 - 3:00 p.m. Allied Exhibitor Meeting
- 3:00 p.m. Coffee Break in Exhibit Hall
- 3:00 - 5:00 - Pesticide Certification Testing
- 5:00 - 7:00 p.m. Exhibit Hall Open
- 6:00 p.m. Live Auction

Wednesday, February 17, 2021

- 7:00 - 12:00 p.m. Registration Open
- 8:00-9:00 a.m. Coffee Break in Exhibit Hall
- 8:00 - 12:00 p.m. Commercial Applicator Certification Test
- 9:00 - 9:50 a.m. A Moderately Strong La Nina Portends to a Wild Weather Ride in 2021, *Al Dutcher*
- 9:50 - 10:40 a.m. Latest News in Corn and Soybean Disease Management, *Tamra Jackson-Ziems*
- 10:40 - 11:00 a.m. Coffee Break in Exhibit Hall
- 11:00 a.m. - 12:00 p.m. Soybean sensitivity to DICAMBA and 2,4-D: Which One Is Worse? *Stevan Knezevic*
- 12:00 - 1:00 p.m. Luncheon, *NAAA Vice-President Mark Kimmel*
- 1:00 - 1:30 p.m. Drift Mitigation and Application Uniformity for Agricultural Aircraft, Right of Way Applications. *Alan Corr*
- 1:30 - 2:15 p.m. Crop Insect Management Update - *Dr. Robert Wright*
- 2:15 - 3:15 p.m. Pesticide Regulatory Update, *Tim Creger*

Hotel Information

Embassy Suites 12520 Westport Pkwy - LaVista, NE 68128

Please contact the Embassy Suites directly to reserve a room and be sure to identify yourself as an NATA Convention attendee to receive the group rate of \$149.00/standard room. Rooms will be held for NATA Convention until January 15, 2021. Please call 402.331.7400 for reservations!



Become A Member!

The Nebraska Aviation Trades Association (NATA) is a non-profit state trade association which represents the aerial application industry in Nebraska.

NATA is an organization founded for the purpose of serving the interests of aviation related businesses in Nebraska. Representing almost 200 agricultural aviation operators, NATA also serves members from allied industries supplying ag aircraft owners and operators.

For more information on becoming an Allied Member of NATA, visit www.GONATA.net.

2021 NATA ANNUAL CONVENTION ATTENDEE REGISTRATION FORM

February 15-17, 2021 - Embassy Suites, LaVista, Nebraska

CONTACT INFORMATION

(The following information will be used as your membership listing in the 2021 NATA Directory)

MEMBER NAME: _____

COMPANY: _____ SPOUSE NAME(if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL ADDRESS: _____

Name(s) of other(s) who will attend and name for badge:

NATA MEMBERSHIP DUES <i>(40% of your dues not tax deductible due to lobbyist expenses)</i>	COST	QUANTITY	TOTAL
Lifetime Membership	\$1,500	_____	\$ _____
2021 Voting Membership - (Pt. 137/Owner/Operator/Pilot)	\$150	_____	\$ _____
2021 Non-Voting Associate Membership (Non-Pilot/Employee)	\$75	_____	\$ _____
2021 Allied Membership (Supplier/Non-Voting)	\$60/per person	_____	\$ _____

CONVENTION REGISTRATION	Cost	QUANTITY	TOTAL
NATA Member <i>(includes PAASS)</i>	\$215/person	_____	\$ _____
NATA MEMBER <i>(Convention Only - No PAASS)</i>	\$110/person	_____	\$ _____
Non-Member <i>(includes PAASS)</i>	\$390/person	_____	\$ _____
Tuesday Only Member <i>(PAASS & Exhibit Hall)</i>	\$190/person	_____	\$ _____
Tuesday Only Non- Member <i>(PAASS & Exhibit Hall)</i>	\$365/person	_____	\$ _____
Convention Meal Package <i>(Two Luncheons)</i>	\$75/person	_____	\$ _____
NATA Spouse	\$70/person	_____	\$ _____
<i>*Convention Registration does not include meals.</i>			TOTAL \$ _____

*****YOU MUST ATTEND THE PAASS PROGRAM ON TUESDAY AND RECERTIFICATION ON WEDNESDAY TO BE CERTIFIED*****

PAYMENT OPTIONS:

**40% of your dues are not tax deductible due to lobbyist expenses

Payment Method	<input type="checkbox"/> Visa* <small>* 4% processing fee when paying with credit card</small>	<input type="checkbox"/> Mastercard*	<input type="checkbox"/> Check <i>(Payable to NATA)</i>	<input type="checkbox"/> Invoice
Name as it appears on credit card _____				
Account # _____ Exp. Date: ____/____				
Signature _____				

On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Complete, sign, and date this form and return to:

NATA, 521 First Street, Milford, NE 68405 | Phone: 531-289-8329 Fax: 402-761-2224 | Email: sheila@youraam.com

2021 NATA ANNUAL CONVENTION EXHIBITOR REGISTRATION FORM

February 15-17, 2021 - Embassy Suites, LaVista, Nebraska

CONTACT INFORMATION

Name (as you want it to appear on your badge): _____

COMPANY: _____ SPOUSE (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL ADDRESS: _____

Name(s) of other(s) who will attend and name for badge:

EXHIBIT BOOTHS	COST	QUANTITY	TOTAL
_____ Exhibit Booth <i>(Includes one allied membership dues)</i>	\$400	_____	\$ _____
_____ Exhibit Booth Electricity	\$45/per day	_____	\$ _____

ADDITIONAL EXHIBITOR ITEMS			
_____ Additional Allied Memberships	\$70/per person	_____	\$ _____
_____ Meal Package <i>(Includes two luncheons)</i>	\$75/per person	_____	\$ _____

SPONSORSHIPS			
_____ Diamond Sponsorship	\$5,000	_____	\$ _____
_____ Platinum Sponsorship	\$2,500	_____	\$ _____
_____ Gold Sponsorship	\$1,000	_____	\$ _____
_____ Silver Sponsorship	\$500	_____	\$ _____
_____ Bronze Sponsorship	\$400	_____	\$ _____

TOTAL \$ _____

EXHIBIT BOOTH INFORMATION

Please refer to the Exhibitor Registration Information & layout to complete the following.

Exhibit location preferred: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

(Please indicate, by number, the location of your choice.)

Please check the items you need for your display: Extra Chairs *(Two are included with the booth)*

Please list any exhibitor(s) you do not wish to be located by: _____

SPONSORSHIP

Please provide a JPG or PDF copy to NATA of your company logo.

_____ Yes, I wish to sponsor an event during the convention. **List event to sponsor:** _____

_____ Yes, I will donate an auction item - **Item Description:** _____

PAYMENT OPTIONS:

**40% of your dues are not tax deductible due to lobbyist expenses

Payment Method Visa* Mastercard* Check *(Payable to NATA)* Invoice
*4% processing fee when paying with credit card

Name as it appears on credit card _____

Account # _____ Exp. Date: ____/____

Signature _____

On-site registration is provided, but only credit card or check payments will be accepted before entry is allowed into the event.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

I understand that NATA has no obligation to refund all or part of the exhibit fee. I have read the enclosed Exhibitor Agreement and comply with its terms. Sign: _____ **Date** _____

Complete, sign, and date this form and return to:

NATA, 521 First Street, Milford, NE 68405 | Phone: 531-289-8329 Fax: 402-761-2224 | Email: sheila@youraam.com